



SPONSORSHIP OPPORTUNITIES

Celebrate Life...Support One Another...Join the Movement

PLATINUM LEVEL City Sponsor for Delaware Goes Purple

\$10,000

- Your name around sponsorship for one/two speaking engagements with former NBA player, Chris Herren—your logo on every public announcement
- Logo prominently placed on the statewide website with link to your business website
- Logo prominently placed on all Delaware Goes Purple marketing merchandise
- Logo on Delaware specific printed materials
- Your companies name in press releases for Delaware Goes Purple Launch (TV, Radio and Newspaper)
- Your companies name and logo on the Delaware Goes Purple Facebook page as a Founding Partner
- Tickets to the October 9 Chris Herren Event

GOLD LEVEL Champion Purple Sponsor

\$3,000–5,000

- Logo prominently placed on the city and statewide website with link to your business website
- Logo prominently placed on all Delaware Goes Purple marketing merchandise
- Logo on selected materials
- Your companies name on Delaware Goes Purple launch press releases (TV, Radio and Newspaper)
- Your companies name and logo on the Delaware Goes Purple Facebook page

SILVER LEVEL Friend Purple Sponsor

\$1,000–2,999

- Your logo placed on the city and statewide website
- Logo on select printed materials
- Your companies name and logo on the Delaware Goes Purple Facebook page

COMMUNITY SUPPORTER

\$500–999

- Your name on the city and statewide website

INDIVIDUAL

Any Amount

- Your name on the city and statewide website

— ACCESS MORE RESOURCES AT HelpsHereDE.com —