



SCHOOLS

- Form a Delaware Goes Purple Club
- Organize a 5K Purple Walk/Run
- Purple Youth Ambassadors
- Gather items for Blessing Bags
- Engage athletic teams, band, and student council to “Go Purple”
- Invite speakers to team practices
- Staff support for in-school Purple Clubs
- Sign up to help spread the message—Volunteer to give a “Purple Talk”
- Bring Botvin Prevention Education to your school



CITY

- Sponsor advertising and media
- Campaign gear for local students
- Financial sponsorship
- Can you help to turn the city purple? Purple lights, purple fountains, purple banners?
- Sponsor a banner for a school, business or for the town?
- Sign up to help spread the message—Volunteer to give a “Purple Talk”



BUSINESS

- Sponsor an event
- Financial Support
- Sponsor gear for events
- Support campaign gear for local students
- Sponsor banners for businesses, schools and the faith-based communities
- Printing of purple materials
- Sign up to help spread the message—Volunteer to give a “Purple Talk”



FAITH-BASED INSTITUTIONS

- Host a Purple Event
- Sponsor and/or attend a 5K Purple Walk/Run
- Place a banner outside of your location showing purple support
- Sign up to help spread the message—Volunteer to give a “Purple Talk”
- Share messages of support in your Service Program



INDIVIDUAL

- Purchase and wear your Purple gear!
- Attend a 5K Purple Walk/Run
- Donate
- Support school clubs and athletic events with baked goods etc.
- Support for a school-based Purple Club
- Sign up to help spread the message—Volunteer to give a “Purple Talk”
- Inform friends and family about Purple

— ACCESS MORE RESOURCES AT HelpsHereDE.com —